

# Stella Garber

## **Interview Highlights:**

- Trello's remote work structure & beginnings
- Marketing team management by a remote manager
- How Trello uses Trello for remote hiring & onboarding
- Challenges of scaling remote teams

**SG:** *[00:03:00] Why Trello adopted the remote work policy.*

**SG:** *[00:06:00] Overall highlights of remote work culture at Trello.*

**SG:** *[00:10:40] Communication policy and framework around it.*

**SG:** *[00:13:00] Communication at personal level team level and at managerial level.*

**SG:** *[00:16:40] Conducting online meetings for the distributed workforce.*

**SG:** *[00:19:00] Associating the trello board to a meeting to make it effective.*

**SG:** *[00:21:30] Difference in a remote environment and a traditional environment.*

**SG:** *[00:24:00] The management structure and ROWE approach.*

**SG:** *[00:27:30] Using Trello for management and collaboration across teams.*

**SG:** *[00:34:00] Brainstorming and planning session in a remote environment.*

**SG:** *[00:39:00] Tools and processes are their to empower people.*

**SG:** *[00:41:40] Evaluation performance at various levels of organisation.*

**SG:** *[00:45:00] Managing personal time and work time when working from home office.*