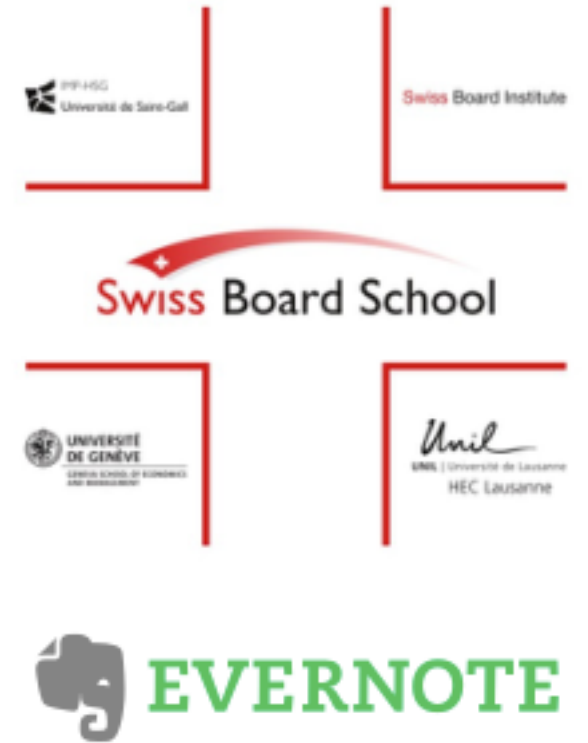
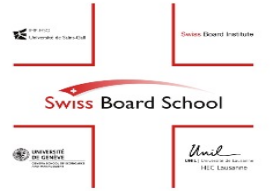


# The Key Challenge of Today and Tomorrow: Triple Overload



# The Triple Overload of Knowledge Workers



- 2.5h per day
- 14 months
- 80% of working time
- 5min time span

# ML\* and AI\* are the Answers to the Triple Overload Challenge

<i>WHAT</i>	<i>SITUATION</i>	<i>IMPACT</i>
<b>Data Overload</b>	Data Doubling Curve: - today at 14 months - 2020 below 1 month	2.5h searching for information per day
<b>Communication Overload</b>	80% of working time spent for communication (Meetings, Email, Chat, WhatsApp etc.)	Not much time left for actual work (Deep Work)
<b>Cognitive Overload</b>	Max. 5min of time between two interruptions – GTD* not possible at all	Makes people tired and exhausted without real output. Going home frustrated.

\*ML: Machine Learning / AI: Artificial Intelligence / GTD: Getting Things Done

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